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ESL VISION BECOMES A MEMBER OF NEMRA AS THE COMPANY EXPANDS ITS SALES NETWORK ACROSS THE UNITED STATES

Salt Lake City, UT – September 1, 2017 – ESL Vision, a leading provider of LED products and solutions with headquarters in Salt Lake City, UT, has joined NEMRA, the National Electrical Manufacturers Representatives Association, as the company expands its existing network by adding sales representation across the United States. By joining NEMRA, ESL will strengthen its focus on building lasting relationships with electrical distributors and the contractors and electricians they sell to, and will pass along the benefits of the many programs and activities the association has designed to help its members.

The new membership comes as ESL Vision continues its rapid expansion of their LED lighting solutions, which use a patented installation approach in their Ti LED Tube Retrofit Kits, and due to the increasing demand for LED lighting across the United States. “With more and more commercial and industrial customers taking advantage of Utility incentives when they retrofit and upgrade their existing lighting to our unique LEDs, we are constantly looking to build relationships with trusted sales professionals who can combine their strengths with ours, and extend those benefits to the electrical distributors and beyond,” said ESL Vision Managing Director, Michael Gleeson. He continues, “By aligning ESL Vision with the many exceptional people in the NEMRA network, we will continue to provide the customer experience which distributors and their customers have come to expect from the growing LED industry.”

The Department of Energy estimates that by 2035, LEDs will be a part of 86% of all lighting installations while providing a 75% reduction in energy costs. The DOE further estimates LEDs will overtake the use of incandescent lamps for commercial use by 2018.

About ESL Vision

Combining years of solid-state lighting design experience, a patented installation approach and a unique focus on electricians and supply houses, ESL Vision manufactures and offers a complete range of innovative and efficient LED lighting solutions for virtually any retrofit, replacement or new lighting project. ESL’s solutions deliver time and money savings by eliminating many of the hassles of installation, by reducing energy costs, and by qualifying end users for various utility company rebates and incentives. Available through electrical supply and distribution partners, ESL Vision provides lighting products and systems that surpass today’s industry demands, while developing tomorrow’s solutions. For more information visit

www.eslvision.com